MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2015/2016

BSS1024 – UNIVERSITY LEARNING TECHNIQUES

(All sections / Groups)

1 JUNE, 2016
2:30 TO 4:30 PM
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of **SEVEN (7)** printed pages, excluding the cover, with:
   Section A: Fifteen (15) multiple choice questions (30 marks)
   Section B: One (1) mind mapping question (40marks)
   Section C: Choose only two (2) compare-and-contrast questions (20 marks)
   Section D: One (1) short answer question (10 marks)

2. Answer **ALL** questions in the **Answer Booklet** provided. There is no MCQ answer sheet.

3. Marks allocations are provided for each question.

SECTION A: MULTIPLE CHOICE QUESTIONS (30 marks)

Section A is to be answered in the Answer Booklet.

Read each of the items below carefully and then indicate the most appropriate response in your Answer Booklet. Each question is worth 2 marks.

1. There are eight steps in a systematic approach to preparing an assignment. Which is the correct order?

   a. #1 Read the question carefully; #2 Research/collect the relevant information; #3 Prepare an outline; #4 Write the assignment systematically; #5 Cite your sources; #6 Edit and proofread thoroughly; #7 Ensure a professional-looking assignment; #8 Submit on time.
   b. #1 Read the question carefully; #2 Prepare an outline; #3 Research/collect the relevant information; #4 Write the assignment systematically; #5 Cite your sources; #6 Edit and proofread thoroughly; #7 Ensure a professional-looking assignment; #8 Submit on time.
   c. #1 Read the question carefully; #2 Prepare an outline; #3 Research/collect the relevant information; #4 Write the assignment systematically; #5 Edit and proofread thoroughly; #6 Ensure a professional-looking assignment; #7 Cite your sources; #8 Submit on time.
   d. #1 Read the question carefully; #2 Research/collect the relevant information; #3 Prepare an outline; #4 Write the assignment systematically; #5 Edit and proofread thoroughly; #6 Cite your sources; #7 Ensure a professional-looking assignment; #8 Submit on time.

2. Jayrus gives a presentation to his Critical Thinking classmates about "the most difficult decision I ever had to make", in which he describes the time when he had to choose between going to see Manchester United play a team of Malaysian all-stars or staying in the hostel in order to complete his assignment. An epidemiologist would say that the presentation is based largely on _____ knowledge.

   a. procedural
   b. declarative
   c. episodic
   d. semantic

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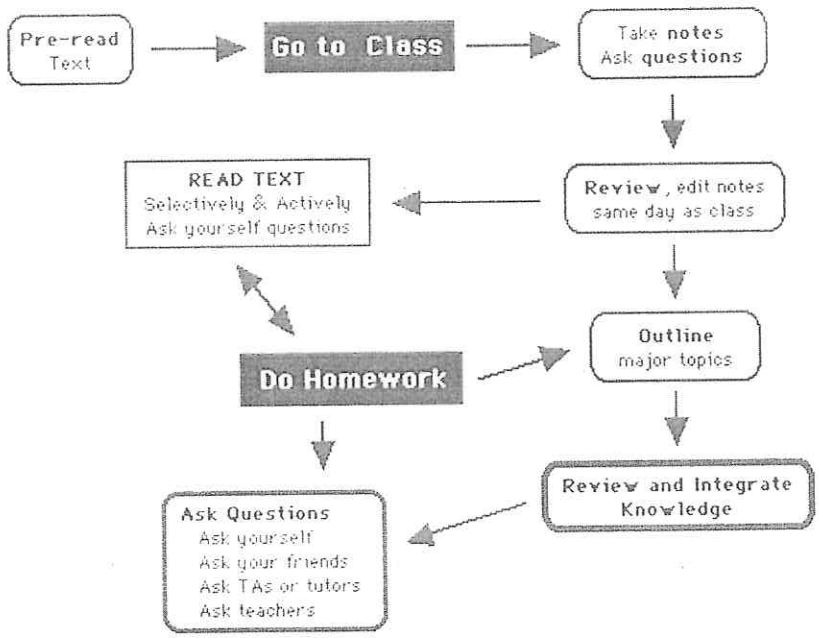
Use Diagram 1 to answer Question 3:

Diagram 1 – Steps for a Successful Semester



3. What form of mapping is Diagram 1?

   a. Timeline
   b. Process diagram
   c. Part/Function diagram
   d. Organizational chart

4. Which of the following statements is UNTRUE?

   a. An athlete would likely score high in bodily-kinaesthetic knowledge.
   b. The three core memory processes are encoding, storage and retrieval.
   c. The steps in the SQ3R reading/study system are: Survey, Question, Read, Recite and Review.
   d. Fear of punishment is an intrinsic motivator.

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5. Students who achieve good grades in university subjects generally _____.

   a. refer frequently to the teaching plan
   b. sit in the middle front row of the classroom
   c. use recall words (the Cornell Method) when studying from their class notes
   d. all of the above

6. Which of the following would NOT be included in Fontaine's Diamond Framework for distinguishing oneself from other graduates?

   a. A CGPA that is higher than 3.0.
   b. A positive willing-to-try-on-my-own attitude.
   c. Varied and demanding industrial placement.
   d. SMART personal goals.

7. The APEC Model for Employability stands for _____.

   a. Asia-Pacific Economic Cooperation
   b. Attitude, Personality, Effort and Commitment
   c. Attendance, Participation, Enterprise and Contacting
   d. Academic skills, Personal skills, Exploration skills and Connectivity skills

8. Which of the following would be considered *a posteriori* knowledge?
   a. Jana uses GOOGLE to find out which artist recorded a song called "Skyscraper".
   b. Lana listens to two debaters and decides which one deserves a higher score, based on a checklist of objectives.
   c. Dana calculates the expected time of arrival of the family's car at their grandmother's house
   d. All of the above.

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9. When studying for their examination in Fundamentals of Management, three students use a creative approach to remembering the "five building blocks of organizational structure". They compose a sentence which says, "Jeff is depressed about coming to see David", which stands for "job design", "departmentalization", "coordinating mechanism", "span of control" and "delegation". The students have used a memory technique known as _____.

   a. an acrostic
   b. a mnemonic
   c. a catch-phrase
   d. All of the above

10. Which of the following would be considered primary data?
   a. Air Asia's expenditures for flight attendant uniforms and accessories, as reported in the company's 2015 Annual Report.
   b. A table in the economic forecast issued by the Prime Minister's Office, showing the Mean Disposable Income for Malaysian households.
   c. The number of cars you count driving past Street Mall in Cyberjaya during the first six weekends of 2016.
   d. The top-five most popular songs on the MIX-FM Hot Hundred Countdown for the week, May 5th to 12th, 2016.

11. Anna teaches the students in her kindergarten class to remember the alphabet by teaching them a little song which groups the letters together in bundles of seven or less. She sings, "A-B-C-D-E-F-G ... H-I-J-K ... L-M-N-O-P ... Q-R-S ... T-U-V ... W-X ... Y-and-Z". Anna has used a memory-enhancement technique known as _____.

   a. general intelligence (g)
   b. chunking
   c. elaboration
   d. rehearsal (repetition)

12. The "informal outline", the "block method" and the "modified block method" are all systems for _____.

   a. note-taking
   b. transferring memories from short-term (working) memory to long-term memory
   c. writing a résumé
   d. setting personal goals

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13. Which of the following is NOT generally considered an advantage of the P2R reading/study system?

    a. Builds background.
    b. Preserves textbook re-sale value.
    c. Reduces reading time.
    d. Improves comprehension.

14. In deciding how long your answer should be to an essay question on an examination, it is important to base your decision on _____.

    a. the point value of the question
    b. the amount of time remaining in the examination period
    c. the length of the answer written by the student sitting at the table in front of you
    d. both (a) and (b)

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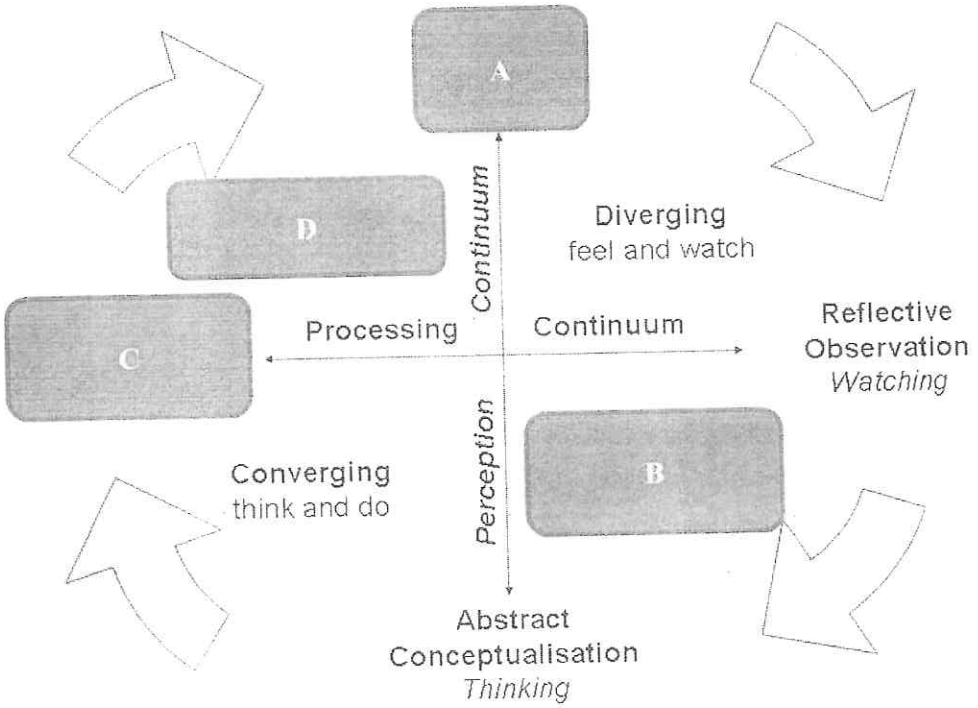
Use Diagram 2 to answer Question 15

Diagram 2 – Michael J. Kolb's Theory of Experiential Learning



15. For Diagram 2, which of the following statements is correct?
    a. B is "concrete experience (feeling)"
    b. A is "assimilating (think and watch)"
    c. D is "accommodating (feel and do)"
    d. C is "trial and error (rationalize and predict)

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SECTION B: MIND MAPPING (40 marks)

Your classmate approaches you in the library. "I am trying to understand how Benjamin Bloom's Taxonomy of Educational Objectives is useful to me as an MMU student," she says. "Can you please show me everything I need to know about the six thinking levels in this theoretical framework?"

Draw a mind map to illustrate the six (6) thinking levels in Bloom's Taxonomy and help your classmate understand why they are important.

SECTION C: COMPARE AND CONTRAST QUESTIONS (20 marks)

CHOOSE TWO OF THE FOLLOWING ONLY. Do not attempt all three. Each question is worth 10 marks.

Compare and Contrast:

1. Hassles and uplifts
2. "Sharpen the saw" and "Think win-win"
3. Linguistic intelligence and Naturalist intelligence"

SECTION D: SHORT ANSWER QUESTION (10 marks)

Describe how you would design a classroom activity to teach a group of university students about techniques for marking important textbook sections, using the auditory learning modality only.

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